



BALLERSUNITED

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MANUAL

First steps

What is Ballersunited anyways?

Ballersunited is a symbiosis between a classical online fantasy basketball manager game and a tactical trading card game. Your goal is to lead your team to victory and glory. As manager of your team you have to compete with real players from all over the world.

How your team is doing in the competition is up to you. Your decisions for players, training, sponsor negotiations and setting a player formation as well as many other things will lead the way your team is going.

How do I get a team?

To get a team you have to register a username first and login to the game. For registration you need to a username, password, an e-mail address, choose country and accept the GTC. You will receive an activation link via email which you need to click to confirm your registration.

The activation normally takes a couple of minutes, the longest time it takes is 24 hours. The reason why it takes some time is that the team has to be created first. At the end of the process you will receive an email which tells you that your team is ready and waiting for you.

► HINT: Register now at Ballersunited and get your own team

When are the games being played?

One year in Ballersunited takes in reality 16 weeks. In these 16 weeks you will play a full season together with the other 11 teams that are playing in your league and playoffs. Your team will play on two days per week (when in the

week the games are played is based on the league and will differ – the german league plays on Wednesday and Saturday).

Depending on the day you join the game the season either just start or already has some played games. If there are already games played you have to take over the team with the current standing.

You can see when your next game is via menu entry „Games“ submenu „Standings“ or just take a look at the top of the page where the next game is shown with the date as well as your opponent. After the game starts you can watch the game live via menu entry „Games“ submenu „Live-ticker“. If you don't have a game in the next hours you will see the previous game in the live-ticker.



How do I train my players?

In menu "Players" you can find the submenu „Training“ you can decide what and with how many training units you train each skill. Every box is one training unit. It is very important that you do not train skills with too many training units over some time. The training result if you do so will decrease with every training.



Additionally to this you should keep an eye on the intensity of your training as too high training costs a lot of fitness. If your players have a low fitness they will play worse than normal and their chance for an injury is increased. For the beginning it is best to train only with 10 instead of the max of 15 training units.

As soon as you have an assistant coach employed you can divide the training in two training teams. The coach will lead one team and the assistant coach the other. The amount of training units your second training team can train is based on the skill of the assistant coach.

The Training is daily, which means you can see the possible differences on a daily basis (the calculation is at night (GMT+1)). All values are rounded, this means that you won't see any skill changes in your player all the time, it might take some time till the value behind the point is high enough that you the value change.



What are these cards in the game and what are they good for?

There are three different card types in the game.



Tactic cards control the played plays in a game and their outcome. They represent the offensive plays and the defense . Every manager has the same talent cards and can control the game this way.



Item cards give you the opportunity to master certain situations or hinder your opponent in their play. If you use an item in a game it will trigger a special event with a certain possibility (both is on the card). This event will give you an advantage to master this event no matter how good the opponent player is. I.e. one of your players can defend a shot from an opponent player. Item cards are used and removed from your deck after it was at least triggered once in a game.

Every player in your team can trigger the item if he is in the situation where the item might trigger. There are offensive and defensive as well as special cards that are triggered at their respective events for the offense, defense and the game overall.



Talent cards are player specific which means that they are assigned to a player who then learned and can use that talent. If you want to use a talent card the player first needs an empty talent slot, he can't learn a talent otherwise. With increasing experience the player will get new talent slots. If you use a talent on a player it will be removed from your deck. The player will have the talent as long as he is playing for your team and didn't join another team. If you decide later on that you want to give the player another talent you can simply delete one or more talents. The cards however will be deleted and won't be added to your deck again.

How do I get a new player?

Your team can have up to 19 players, but also needs at least 10 players that are playing for you. To contract a new player you have to navigate to „Team“ and „Free Agent Market“ and search for a Free Agent you think fits into your team. Here on the market you will find many Free Agents all the time. To find the one player you are searching for you can set all kind of filters to get more detailed results.

If you have found the player you want in your team you can offer him a salary via „bid“ button. The transfer market works about the same as classical internet auction sites. When the auction time is over the highest bidder gets the player. You will automatically use the bidding agent if you enter your highest bid. The bidding agent will continue bidding till your highest bid that was entered for the bidding agent exceeds.

Warning: All placed bids are the player's weekly salary and not a one-time payment! This means you have to continue paying him this salary every week. So please check if you really can afford what you are offering the player.

If you are the highest bidder when the auction ends you will contract the player. He will then join your team at about 10 minutes after the contract is signed and therefore will start working immediately.

How to I set the formation of my team?

First you have to navigate via „Team“ to „Formation“. Here you can decide all tactical strategies and behavior of you team for the game. You can also save and load formations as preset. As long as you did not do any setup for a game you team will play automatically with the so called „standard“ formation. All setting of all three tabs of the screen are saved as one formation.



At the tab „Player selection“ you can choose what players will play on what position. On the left side you can see your team roster on the right side you can see the court. Via "Drag&Drop" which means clicking on the player of your team hold the mouse button, move him to the court on the right and release him on the position you want him to play. After you placed the 5 starting positions you have 7 more positions for the bench players.

Belows the court there is a short overview of the most important skills of the used starting five players with the currently used tactics.

On what should I look when I set my formation?

You should always choose well what player you use with your tactics so the fit together. This means if you play with a lot of 2pt shot tactics you should play with players that are good at 2pt shots (skill „2pt shot“). It is also very important what else is used in the plays (tactics) if it mainly uses dribblings or a play were passing is important. Why you have to also look on this side is simple. If the ball is lost in a dribbling or passing and not getting to the players that could throw a perfect 2pt shot skill won't help at all.

How to I choose m tactics?

To choose your tactics you first have to click on „Tactics and item cards“. There you can choose four offensive and one defensive card additionally you can, if you have any, use item cards for this game. But using items is limited, you can only use up to 16 item points per game and only up to 2 offensive, defensive and special cards. The formation screen will show you a help how many items you can use for each category. You have to select and place tactics and items like players via „Drag&Drop“. At the bottom right you can see the overview of the skills of your starting five which is a help to decide what tactics to use.

What additional instructions should I choose?

Additional behavior of your players on the court can be set via tab „Additional Instructions“. There you can set at what fitness level your players should get substituted. The fitness your players will loose is based on the time they are playing and what happens on the court. As long as you do not have a physiothrapist in your staff you should choose to substitute them earlier as that will divide the fitness loss better and all players will get their share. You can also set here when your „starting five“ should get substituted because of foul trouble so they still are available at the last quarter. A very interesting option for the „Endgame“ is the option „Active fouls“. When you activate this your players will try to foul their opponent so they can't take their time and keep the clock ticking. Another option you do have for the game is the „Defenseplay“. With this you can choose how aggressive your team is guarding. Aggressive defenseplay leads to more fouls but also gives the opponent less space for their plays which might lead to mistakes in their offensive play. And the last instructions you can give your players for the game is how often they should try „Fastbreaks“.



How do I employ an employee?

In the menu entry "Team" you can get to the section "Staff". Here you can see a list of all your employed staff members, staff applications of people that want to work for your team. As a rule of thumb: the better the staff is the higher their salary.

How good an employee is doing his job is based on his skill level which is between 0 (= bad) and 100 (= very good). Additionally the motivation of each employee is important to determine how well he is using his skills at the moment.

The most important staff position is the coach. The better the coach is the better is the training of your players which brings better training results. Because the success of the team is dependent on the coach as he also decides in the games when to use what tactic you should get a good coach fast. To employ a new coach you have to click on one at the left side at „Applications“ and accept his application with a click on the „handshake“ icon. If you do not have an application for a coach you think is good enough, you can place a „job ad“ to get some applications for this staff position. However the job ad company will charge you for your job ad.

How do I get a sponsor?

Sponsors are besides of the ticket sales one of the most important money sources for your team. The sponsors will pay you each week a base payment as well as for pay you a bonus for winning a league game. As your team starts without a sponsor you need to contract one as fast as possible. To contract a sponsor you have to click on „Team“ and then „Marketing“. Here you can find all companies that are currently interested in sponsoring you. The differences of their offers are in contract duration, base and bonus payment. To sign a sponsor contract you have to click on the „handshake“ icon.



Note: The base payment will be transferred to your account balance every week in the night to monday, you will receive bonus payments at the same day the game is (after the game).

► **Hint: A PR-Manager will give you the chance to negotiate with the sponsoring companies to get better sponsor contracts.**

You can also end a contract before the contract duration is over, but you have to pay a compensation payment to the sponsor for doing so. Together with a PR-Manager it can be useful anyways as you might get or even have a better contract already. Every Thursday new sponsor offers will be available at your marketing department.

You can try to negotiate every contract offer. But there is always a chance that the sponsoring company will leave the table without giving you the opportunity to accept the previously offered contract nor will offer you another one. So you should not try and press too much.

As there are two games per week and there also is no draw in basketball the uncertain league victory bonus isn't bad, but for sure still a risk.

How do I expand my arena?

Besides the sponsor payment the ticket sales for home games are the most important money source. The factors of the arena that indicate how many tickets you sale are, the size of the arena, the comfort level, the condition in what league your team is playing and the price for one ticket. To increase the income you should always try to optimize those factors and find the right balance. If your arena is always sold out and increasing a price won't give much more money you should maybe



build a bigger arena. At „Team“ and then „Arena“ you can change all these settings and expand your arena.

► Hint: As first step you should expand your arena seats and increase the comfort. Expand the arena to 5000 seats and increase the comfort level to at least 3 stars. As soon as you save via „Save“ Button at the bottom right in the menu the work at your arena will start and the money transferred to the construction company.

Note: Check the arena occupancy rate at every game you are playing home and experiment with the ticket prices to get the highest income.

We wish you all lots of fun playing the game. We will keep doing updates for Ballersunited as well as for this manual to keep it up to date. To always get the newest manual you should best check out the website of the game www.ballersunited.org every now and then.

Your Ballersunited Team